* **W**ho builds it and who is going to use it?
* **W**hat will it be used for and what will it do?
* **W**here is it built or created and where will it be used?
* **W**hen will it be available and/or when was it first created?
* **W**hy would you want to use this?
* **H**ow does it work or how did they create it?